

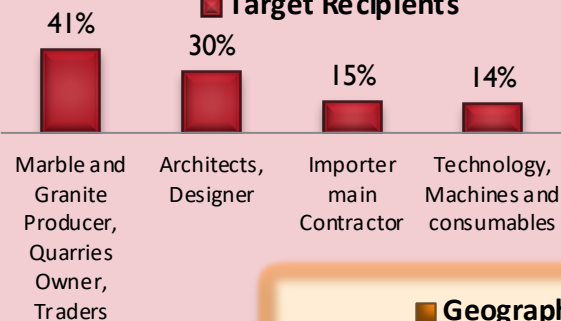
MARMOMACCHINE INTERNATIONAL is the most important magazine for the techno-stone sector and a valuable source of information about everything important happening in marble world. Structured information from Italy and abroad on issues throughout the cycle production of marble and authentically natural stones. Trend analysis of the Italian market and worldwide. Consideration of new international technology and their most important applications. Industry regulations. Other information about products, companies, fairs, conferences and initiatives.

WHY TO APPLY FOR MARMOMACCHINE INTERNATIONAL

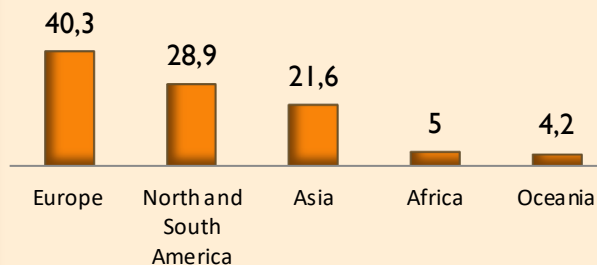
- The strategy of getting an advertisement in MARMOMACCHINE INTERNATIONAL would represent a very useful support to your commercial activity, since, the magazine is **delivered and distributed worldwide**, it is **available online - web version and app**, it is sent through **e-mail to thousand users** working in marble field, and It's also **distributed during the most important worldwide stone exhibitions**.
- MARMOMACCHINE INTERNATIONAL is the worldwide stone sector voice! Thanking to the endorsement of the **Italian Stone and Technology Association** the **contents** you will find in our magazine are no comparison with anyone, that's why is **one of the most read!**

PRINTING AND DISTRIBUTION - 6.000 PAPER COPIES

Target Recipients

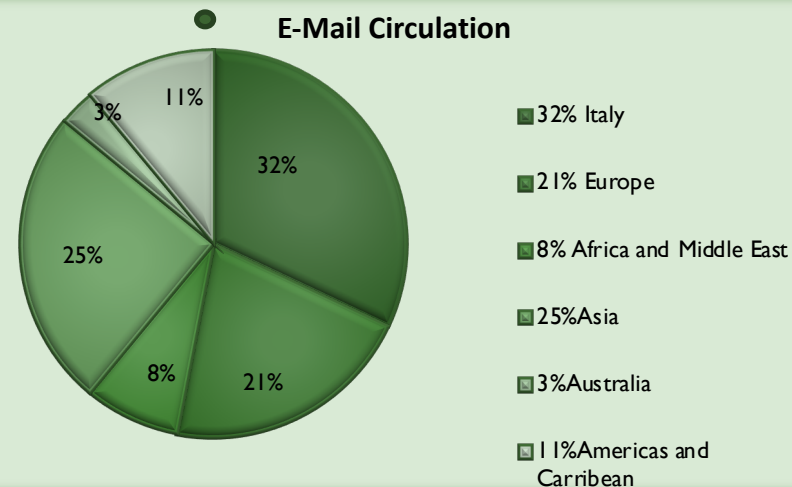


Geographical Spread in %,



DIGITAL FORMAT - 16.000 E-MAIL USERS + APP + WEB SITE

E-Mail Circulation



PUBLICATION : Two monthly - 6 editions per year

IDIOM: italian / English

Deadlines and exhibitions are mainly referred to the period and could be subjected to a slight change.

ISSUE NR.

• INTERNATIONAL FAIR DISTRIBUTION

CASE HISTORY
DEADLINE

AD
DEADLINE

Edizione 121

- **MARMOMACC** (29 Sept -2 Oct 2021) Verona **ITALIA**
- **EXPO CIHAC** (13 – 15 October 2021) Città del MESSICO
- **STONEMART** (25 – 28 November 2021) Jaipur INDIA

30° July
2021

3° September
2021

Edizione 122

- **STONE AMERICA KIBIS** (8 – 10 February 2022) Orlando USA
- **VITORIA STONE FAIR** (15 – 18 February 2022) Vitoria BRASILE
- **STONE DESIGN SHOW** (8 – 10 February 2022) London UK

5° November
2021

11° November
2021

Edizione 123

- **XIAMEN STONE FAIR** (March 2022) Xiamen CHINA

22° Novemb
2021

29° Novemb
2021

Edizione 124

- **MARBLE** (March 2022) Izmir TURKEY
- **MOSBUILD** (March – April 2022) Moscow RUSSIA

1° February
2022

8° February
2022

Edizione 125

- **ARCHISTONE** (May 2022) Madrid SPAIN
- **CEVISAMA** (May 2022) Valencia SPAIN
- **MARBLE WARSAW** (May – June 2022) Warsaw POLAND
- **COVERINGS** (July 2022) Orlando USA

25° March
2022

1° April
2022

Edizione 126

- **STONEXPO - TISE** (June 2022) Las Vegas USA
- **STONE INDUSTRY** (June – July 2022) Moscow RUSSIA
- **MIDDLE EAST STONE** (September 2022) Dubai UAE

17° May
2022

24° May
2022

DIGITAL ADVERTISING & STONE NETWORK

Marmomacchine International thanks to its strong reputation and widespread diffusion in the global techno- marble sector offers its advertisers and all interested companies to join its **DIGITAL STONE NETWORK** and get the benefit of its online international distribution services. These services can be used autonomously or as a supplement to the printed advertisements in the magazine. The Company will be able to promote its contents in a dedicated way to a specialized audience of about 20k certified users.

PACK AVAILABLE :

DIGITAL PACK *	2 months web contents + DEM (2 launches) + 4 social posts	1.200 €
SOCIAL PACK	4 post su 2 profili (Linkedin + Instagram)	500 €

For the advertiser who purchase the **Digital Pack** as integration of magazine AD it will be applied the **discounted rate 500€**

DEM – Digital
Email Marketing

→ A customized newsletter created on the content chosen by the Company and sent to the recipient's email address (about 20K) with a direct link to the Company's website.

SOCIAL CHANNELS



→ 4 posts on the official Linkedin and Instagram channels of Marmomacchine International
• 2 post Linkedin + 2 post Instagram @Marmomacchine International

WEB CONTENTS

→ Upload of company's advertising content on www.marmomacchineinternational.com for a period of 2 months through one of the following formats: **Heading Banner - Horizontal Banner - Square Side Banner/Video**

Heading Banner



Horizontal News Banner



Square Side Banner



Video